

PERFORATION  
FOR TEAR OFF

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1.5"

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLACK LINE IS THE BLEED LINE**

BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 7X2  
WITH BLEED - 7.125X2.125